



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

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## FALL RTW: MULTIPLE CHOICE DRESSING IS THE NEW DIRECTION FOR LAYERING

OVERVIEW: It's a whole new ballgame, this Fall, of 10-plus components where every-thing works with everything else ... you add, subtract, multiply, for compound interest ... but don't call it sportswear or separates or layering ... this is Multiple-Choice Dressing and the Newest Look of the Decade.

### THE BIG NEWS:

- ... 3 Chief Looks: Hard-core tailored -- country gentry haberdashery -- costumey 19th Century pioneers, peasants, mountaineers
- ... 11 Fixin's for Mixin's: PANTS, skirts, CULOTTES, wear-with-all JACKETS, pivotal SWEATERS, TUNICS, TABARDS, PONCHOS, capes, VESTS, BLANKETS
- ... DUFFELS and REEFERS spark the wool coat revival -- SWEATERCOATS -- rainwear shines in cire and silk
- ... Hoods -- cowls, turn-down or draped -- turtles, real or mock
- ... The long TUNIC over pants will become volume

PANTS, IN EVERY LENGTH & VARIETY DOMINATE in avant garde and conservative houses alike, vary from slim to wide, are tucked into boots or not: PANTSUITS -- (Trigere, Tiffeau/Originala, Genre) -- softly flared (Adele Simpson) -- in cashmere (Bill Blass) ... CALF-LENGTH (Bill Haire/Friedricks) -- cuffed (Blassport) ... ANKLE-LENGTH (Assatly/Gino-Snow) -- tapered, with single suspender strap (Stephen Burrows) -- ankle-cuffed (Carol Horn), balloonists (Sant'Angelo) -- harem-bloused (Cathy Hardwick, Kasper/Joan Leslie), with blouson top (Albert Nipon), button-bloused (Chester Weinberg/Gare) ...

... CULOTTES -- poplin, heather-brown flannel (Leo Narducci) -- fringed (Blassport) -- wide-leg (Jeannene Booher/David Morris) ... CULOTTE SUITS -- (Kasper, Blass) ... jersey BLOOMERS bloused into boots (Bonnie Cashin/Sills) ... GAUCHOS (Blass) ...

... JODHPURS -- cavalry twill (Anne Klein) pigskin-patched gray flannel (Patti Cappalli/Silverman Sport) -- patterned plush (Haire for Friedricks) -- beige corduroy (Alice Blaine) -- cuffed boating pants, cut less wide at hips (Kasper/J.L.Sport) ...

MORE PANTS -- KNICKERS, many allowed to droop, little-boy fashion, to meet calf length sweatsocks -- (Pierre Cardin/Gallant, Anne Klein, Hazel Haire, Betty Hanson) -- in corduroy, suede (Ralph Lauren) ... KNICKER SUITS -- (Gamut, Alice Blaine/the Smiths) -- block plaid, tucked into boots, matching plaid shirt/striped V-neck pullover (St. Gillian) ... and still more pants: JOGGING SUITS -- some in cashmere! -- warmup suits -- SWEAT PANTS.

PIVOTAL SWEATERS -- EVERYTHING REVOLVES AROUND THEM: TUNIC-length or waist-cropped -- HOODED, turtled or cowled -- surplice, great with long skirts (J.L.Sport) -- bulky DOLMANS (Geoffrey Beene) -- pullovers, cardigans -- in cashmere (Gloria Sachs, John Anthony, Vera Maxwell), printed (Multi Facets/Sportwhirl), cabled (Anne Klein, Calvin Klein) -- cashmere-blend (Casi) -- mohair, mohair/wool, brushed wool, SHETLAND, Fair Isle or tweedy -- hooded waist-cropped duffel; yoke top, multi-striped wrist-to-wrist; big cowled coat sweaters, vests all with honest pockets (Ruffinsport) -- Italian printed angora/wool pulls (Courcheval/Damon) ...

... and their natural concomitant: SHIRTS -- most in SILK, 8-ply, solid colors, French-  
(continued on page 2)



cuffed, hooded or not, frequently striped (J.L.Sport) -- SWEATSHIRTS go high fashion, too, in everything from mohair (Scott Barrie) to leather (Bill Kaiserman/Rafael).

JACKETS are the WEAR-WITH-ALL components, whether as suits or separates -- BLAZERS lead, followed by LUMBERJACS, riding and hacking jackets -- windbreakers in leather or suede -- leather elbow patches on tweeds and suedes.

VESTS, no longer novelties, are seen throughout the market, interact with any and all items the customer opts for or already possesses ... LONG, SLEEVELESS VESTS of the be-kind-to-your-figure "Maude" type are posed over pants (Mary McFadden) in beige handknit (Beene), in lame knit (Bill Blass).

Long TUNICS, over pants or skirts, are shown throughout the market -- standouts include many striped sweater tunics ...

... and TABARDS, shorter cousin to the tunic, also shown throughout market -- standouts include sweater tabards (Adri) -- paneled toga (Nipon) -- shorter hooded "Castelbajacs" and tunnel-waisted Robin Hoods, in patch-pocketed shearling for apres ski (Beged-Or).

... The newest JUMPSUITS come with Chesterfield and vest tops -- knicker and pedal pusher lengths -- in cashmere and cashmere-blends -- in Ultrasuede -- hooded (Ilie Wacs) and printed (Diane Von Furstenberg), in gray flannel, and topped with velvet apron (Blassport) -- overall-bib front, cuffed leg/turtle/fringed, striped blanket.

DRESSES, one alternative to pants, although sometimes shown over them as tunics, are primarily blousons, body and shirtresses, from slim to whirling, many hooded -- the NEWSMAKERS: SWEATERY -- boucle knit, mandarin neck bodydress with jacquard bib and long bloused sleeves -- raglan shoulder woolknit blouson shirtdress with narrow pleat skirt (Mady Gerrard) -- FLOWERED CHALLIS (Hazel Haire) -- Russian peasants, complete with shawls, babushkas, aprons and quilted jackets (Oscar de la Renta) -- adjustable cowl-to-hood in prints and new solids (Furstenberg) -- rain-resistant poplin safari with bias tucks; 2-piece sweatshirt dress in argyle (Nipon) ...

... JUMPERS are widely shown over hooded or turtled pullovers, often plus shirt -- stand-out: apron jumper (Multi Facets, Gamut) ... SKIRTS, another alternate to pants, are newest as side-wrapped KILTS (Gayle Kirkpatrick/Tudor Square, Victor Joris, Gloria Sachs), or softly dirndled (Anne Klein, Calvin Klein).

THE GREAT COVERUPS: CAPES, even in conservative collections (Mollie Parnis) -- all are soft, circular and wraparound -- hooded (Gil Aimbez/Genre) -- in bantam-weight, see-through woven mohair, also coats and ponchos (Nipon) ... PONCHOS PREVAIL, are circular (Blass), plaid-lined poplin (Oscar de la Renta), hooded, reversible, fringed -- plastic (Kasper) -- velvety antelope-finished baby pig suede (Beged-Or) ... and BLANKETS, great shawls that are literally blankets, WRAP IT ALL UP.

SENSUOUS MOHAIR and unlined double-faced striped or plaid blanketing stars in COATS -- white mohair, dropped shoulder with duffel details (Kasper for Joan Leslie) -- black ground Russian-inspired ethnic blanket stripe, hooded wrap coat (Luba) ... Other highlights: DUFFELS, hooded and unhooded, shown throughout market -- side-ties, kangaroo pockets, toggles, drop shoulders and easy armholes ... SWEATER-COATS: button in-or-out brushed Shetland knit liner/poplin shell (Gloria Sachs) -- thick-thin ribbed knit tweed, side-buttoned with big ribbed collar, cuffs, patch pockets (Mady Gerrard) ... REEFERS, newest in flannel and Harris tweed ... STEAMER-COATS -- tweedy, wheat color mohair (John Anthony) ... WRAP COATS continue -- Ultrasuede trims a double-faced mohair wrap (Kasper).

NOTE: MORE ON FALL RTW IN JULY FI

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#### IMPORTANT DATES

N.Y. - Operation Sail/Naval Review, July 4  
TOKYO - Fall/Winter Fashion Week, July 5-10  
DALLAS - Needlework Show, July 9-11  
N.Y. - Democratic National Conv., July 12-15  
ROME - Fall & Winter Couture, July 19-23  
N.Y. - Int'l Jewelry Trade Fair, July 24-28  
PARIS - Fall & Winter Couture, July 26-30  
SAN FRANCISCO - Needlework Show, July 30-Aug. 1  
N.Y. - Shoe Show; Footwear Fash., July 31-Aug. 3  
MIAMI - Resort & Holiday, Aug. 7-10  
N.Y. - Holiday & Early Resort RTW, Aug. 2-13  
N.Y. - Holiday-Resort Lingerie, Aug. 16-27  
DALLAS - Resort & Holiday RTW, Aug. 20-24



## TRENDS PROVE THAT FALL SWEATERS ARE RIGHT ON TARGET

LAYERING, making for a variety of fashion looks, and multiple unit sales, is the exciting concept in the Fall sweater market -- beautifully coordinated, from the newest innermost layer, the cowled pull-over, through successive additions of tabard or tunic, to outermost wrap coat or cardigan -- add, or subtract, at will, for it all goes together. Both cowls and bulky wrap cardigans are expected to be volume items. Options, and combinations, are further increased by spectacular STRIPINGS, from pinstripe to rugby, horizontal, vertical, diagonal, mitered. JACQUARDS are also important in Aztec, Peruvian, Fair Isle and other folkloric patterns, used all over or as borders on shoulders, sleeves, hoods.

### MAJOR TRENDS:

- ... Cowl neck Pullovers
- ... Tabards and Tunics
- ... Wrap Coats and Cardigans
- ... Hoods, other Novelties

COWL & STOVEPIPE necklines, softly rolled or draped, sometimes pulled up as hoods, promise to become the newest basic layer: Mitered multistriped brights; 12-gauge striped long sleeve cowl-turtle (Dana Lauren) -- graduated narrow-to-Rugby stripes (Amaretto) -- shadow-striped mohair-blend boucle with kangaroo pocket (Chesa Boutique) -- mini-striped fur-blend in 13 colors (Espresso) -- reverse rib stitch lambs wool/angora cowl (Irka). The skivvy and turtle neck continue for volume; are shown throughout the market.

TABARDS & TUNICS go with and over everything; also act as lightweight Fall cover-ups: Mitered striped smocked tunic with an eye-turning deep V-back (Beldoch Popper) -- nubby stripe split-V collared pullover tunic (Dana Lauren) -- bright Peruvian striped banding at shoulder, collar and hip on vivid fuchsia ground (Emesse) -- purple/brown/black striped chenille with bateau neck, kangaroo pockets (Amaretto) acrylic/mohair crochet stitch tunic, striped bandings on borders, pockets, neck, cuffs, with fringed scarf (Crissa Sport) -- two-pocket open front & sides, tie belted tabard (Irka) -- heather wool/acrylic appliqued with calico print of coordinated blouse (Espresso).

WRAP COATS & CARDIGANS are textured, look very bulky and heavy but are soft and light, perfect for trans-season spanning. Interesting cablestitch mixed tweed sweater-wrap (Marisa Christina) -- outerwear-bulky all-wool button-front narrow-to-wide striped smock, turnback cuffs and attached scarf (Amaretto) -- bulky knit V-neck wrap, side slit, drop-shoulder, ribbed cuffs, (Geist & Geist) -- space-dyed loop-knit long sleeve kimono wrap, best in multicolor (Outlander) -- link-on-link stitch jacquard wrap with turnback collar (Rafique) -- nubby natural wool/cotton wrap jacket, convertible collar, drop shoulder, boldly striped lantern sleeves; turquoise/mauve striped border on purple mohair button-front coat with detachable cape; belted, pocketed wrap coat in beautiful multicolor stripes (Beldoch Popper) -- boucle, horizontal ottoman rib tie front coat with separate hooded scarf, rib-knit cuffed sleeve (Crissa Sport) -- reverse stitch hooded tweed caftan coat (Irka).

HOODS & OTHER NOVELTIES are widely shown: Hooded 7/8 length Aztec pattern wool/mohair coat; Scotch plaid full length poncho (Emesse) -- hooded bulky sweater in carpet yarn multi-patch (Espresso) -- fullsleeved, panel-front, boat-neck jacquard pullover; zip front warmup jacket, sleeves and hood in Fair Isle jacquard (Outlander) -- mohair-mix basic pullover, V-neck and wrists in a blend of 32 colors; handknit hooded top with heavy, bulky look, in off-white updates fisherman sweater look (Rafique) -- hooded, pouch pocket angora big top, perfect for layering (Irka).

COLORS: Heather blues, greens, oatmeal -- brights in brilliant mixes of berry, rose and gray or blue, greens with taupe or sand -- gray, black very important as foils for stripes and in boucle -- rust newest with green and plum accents.

### ##### IMPORTANT DATES

LOS ANGELES - Nat'l Boutique Show, Aug. 22-25  
CHICAGO - Resort & Holiday RTW, Aug. 28-31  
DALLAS - Spring Shoe Show, Aug. 29-31  
N.Y. - Resort & Early Spring RTW, Sept. 7-24  
LOS ANGELES - Resort & Early Spring, Sept. 10-14  
N.Y. - European Fashion Fair, Sept. 19-22  
PARIS - Pret-a-Porter Showings, Oct. 23-27



FI BOUTIQUE BEAT - N.Y. WEST SIDE

Pandemonium, 2133 Broadway at 75th St., 787-1149. A long corridor of a store, banked on both sides from floor to ceiling with action clothes -- for men and children, too -- and action. Shirts, T-shirts, jumpsuits, pants, jackets, skirts, accessories, jewelry, sandals.

Charivari for Women, 2307 Broadway at 84th St., 873-1424. Kenzo fresh from Paris -- exclusive cotton shirtdresses made in Italy. Guatemalan handlooms, crisply elegant tailleurs, one of a kind silk blouses and skirts. Colorful espadrilles, accessories, French swimwear. Show tunes set the mood.

Charivari for Men, 2348 Broadway at 85th St., 873-7242. Castelbajac for men -- Suits, classic sportswear, ties, accessories, umbrellas. Salesmen in suits -- no workclothes here (they're opening another shop for that).

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A SHORT STROLL ON NEWBURY STREET, BOSTON

Pappagallo at #145--From the windows right through to the back walls, it was brights all the way. Green, orange, red, along with navy and white canvas espadrilles -- great naturals in drawstring pants, kabuki jackets over shirts, cotton skirts. Straw & cotton bags & totes.

Pierre Deux at #111--Hand-blocked cotton prints from south of France -- elegant setting. Prices -- \$10 to \$15 per yard; quilted jackets, \$150. Also, small items -- tea cosies, cosmetic cases.

Bucci at #115--Specially designed print combinations of skirt and jacket in soft Swiss cottons. Chinese slippers, Swedish clogs and ribbon espadrilles to accessorize unusual print cotton sundresses.

NEWBURY STREET, BOSTON

The Lodge at #109--Featuring work clothes -- denim jeans, jackets, jumpsuits, Indian cotton gauze shirts. The requisite rock music soothes the savage colors of T-shirts and hooded full length sweatshirt caftans.

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PAUL POIRET RETROSPECTIVE AT F.I.T.

A new retrospective show, "Paul Poiret - The King of Fashion," will be on view at the Fashion Institute of Technology (227 West 27th St.) until Sept. 11. Selected from public and private collections in France and the U.S., 80 creations by this renowned French designer (1879 - 1944) will be on display. Having freed women from the cumbersome corset and bra, Poiret is famous for his practical as well as his extravagant designs. This comprehensive show has been made possible through contributions from the National Endowment for the Arts and the Chambre Syndicale de la Couture Parisienne. Hours: Tues. through Sat., 10 A.M. to 5 P.M. Admission free.

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HALL OF GEMS OPENS AT N.Y. MUSEUM

The Hall of Minerals and Gems' new permanent exhibition, recently opened at the American Museum of Natural History (Central Park West at 79th St.), features a 596-pound topaz, the Star of India and Midnight Star sapphires, and the DeLong Star Ruby. Housed in a unique curvilinear multi-level contoured hall, the subterranean illusion of gems in their original state permeates the collection. Also worth seeing, the new permanent Hall of Shells and Mollusks; and the temporary exhibit of 9 world famous diamonds, on loan until June 28. Hours: 10 A.M. to 4:45 P.M. daily (opens 11 A.M. on Sunday). Contact: 873-1300.

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